



Bridgend Automobile Club

Social Media Policy

Introduction

Bridgend Automobile Club (BAC), recognises that many children and young people today are fully engaged in a fast-moving and ever-changing technologically advanced world. Most children have access to computers and smartphones either in school and/or at home. In addition, the increasing use of smartphone technology with access to the mobile internet means that there are few restrictions on when and where children have access to social media sites.

With this in mind BAC decided to run a FACEBOOK page as the main way of communicating with members and potential members of the club.

The BAC Facebook page is available here: <https://www.facebook.com/groups/431902880555>

BAC also have a website which is used mainly to feed information about the club and to post event results and Championship Tables, members of the club have read only access to this site.

The site can be found here: <https://bridgend-automobile-club.com/>

Aims of The Policy

BAC will work to ensure the principles of safeguarding are upheld within BACs Facebook page and Website ensuring that potential members, members and competitors are able to safely engage in a range of activities including participation, and online access to events and membership.

Management of the Facebook Page

The BAC Facebook page will be managed by the 'Social Media Manager' who will be setup as and Administrator on the Facebook page.

Day to day updates for Events will be actioned by 'Social Media Manager', members approved by the 'Social Media Manager' will have access to post on the Facebook page.

The 'Social Media Manager' will be responsible for monitoring of the BAC Facebook page to ensure any unacceptable behaviour including harassment, defamation, obscene or abusive language, the uploading of libellous, defamatory, obscene, illegal or violent material, or depicting nudity will be removed.

The BAC Website will also be managed by the 'Social Media Manager'

It must be clear that BAC have no control who can view the Website or the Facebook page as these are open sites.

This Policy is linked to the BAC Safeguarding Policies and should be read in conjunction with those policies.